The Foundation for AIDS Research

# amfAR

Corporate Philanthropic Partnership Opportunities

2025





## Why We Need A Cure

While antiretroviral therapies have extended the lives of millions, an HIV cure would help end the AIDS epidemic once and for all. amfAR raises funds to support the work of innovative researchers around the world.

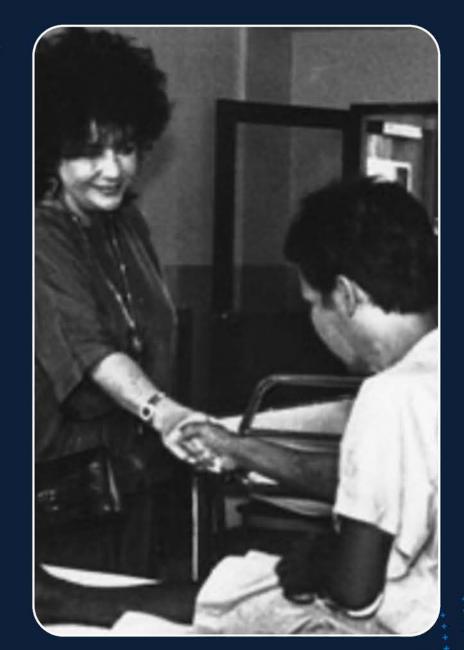
Since the beginning of the pandemic, **85.6 million people** have acquired HIV and **40.4 million** have died of AIDS-related illnesses.

AIDS claims a life a minute.

In 2023, an estimated **1.3 million people** newly acquired HIV, bringing the global total to **39 million living with HIV.** 

**4,000 adolescent women and girls** (aged 15 to 24) acquired HIV every week in 2023, including 3,100 in sub-Saharan Africa.

**1.4 million children** (under 15 years old) are living with HIV, including 120,000 who acquired HIV in 2023.





## **Accelerating Cure Innovations**

**Breakthrough Horizons Fund** by amfAR is a bold initative to fast-track cure research for viral infections and emerging viral threats. By focusing on HIV cure efforts and leveraging insights across multiple disciplines, the Fund positions itself at the forefron of scientific innovation.

### Our goal is to

- Accelerate cutting-edge research towards a HIV cure
- Leverage HIV cure research to catalyze broader biomedical breakthroughs
- Foster cross-disciplinary collaborations that unclock new treatment pathways and address emerging health challenges linked to viral infections
- Help translate scientific discoveries into transformative global health solutions



## Our Programs

amfAR is dedicated to AIDS research, HIV prevention, treatment education, and the advocacy of sound AIDS-related public policy through four programs:



#### RESEARCH

amfAR's biomedical research program is dedicated to finding a cure for HIV by supporting the evidence-based research into field's most innovative approaches, including cell and gene therapy, immunotherapy, and broadly neutralizing antibodies.



#### PUBLIC POLICY

amfAR's Washington, D.C.-based Public Policy Office conducts HIV and other health threats and advocates for transparent, human rights-based domestic and global responses to the pandemic.



#### TREAT ASIA

Therapeutics Research, Education, and AIDS Training in Asia (TREAT Asia) is a network of clinics, hospitals, and research institutions working with civil society to improve standards of care and expand access to treatment across the Asia-Pacific region.



#### **PUBLIC INFORMATION**

amfAR publishes and disseminates information on important HIV-related research, treatment, prevention, and policy issues for diverse audiences to increase awareness and knowledge of the pandemic.

With its independence, flexibility, and emphasis on collaboration, amfAR punches above its weight and plays a unique catalytic role in HIV/AIDS research.

amfAR has a **proven history** of funding innovative research that has led to the development of effective treatments for HIV and the use of antiretroviral drugs to prevent mother-to-child transmission of the virus.

A **risk-tolerant funding strategy** allows amfAR to support projects that explore scientifically sound but untested hypotheses, funding goal-oriented, investigator-originated studies that may lack the preliminary data required by traditional funders.

amfAR is able to **shift directions and respond quickly** to emerging opportunities – amfAR has employed its proven expertise and cutting-edge innovation to help combat emerging health threats such as COVID-19, mpox, cervical cancer, and more.

### RARE CANCER SEEN IN 41 HOMOSEXUALS

Outbreak Occurs Among Men in New York and California

—8 Died Inside 2 Years

#### By LAWRENCE K. ALTMAN.

Doctors in New York and California have diagnosed among homosexual men 41 cases of a rare and often rapidly fatal form of cancer. Eight of the victims died less than 24 months after the diagnosis was made.

The cause of the outbreak is unknown, and there is as yet no evidence of contagion. But the doctors who have made the diagnoses, mostly in New York City and the San Francisco Bay area, are alerting other physicians who treat large numbers of homosexual men to the problem in an effort to help identify more cases and to reduce the delay in offering chemotherapy treatment.

The sudden appearance of the cancer, called Kaposi's Sarcoma, has prompted a medical investigation that experts say could have as much scientific as public health importance because of what it may teach about determining the causes of more common types of cancer.

First Appears in Spots

Doctors have been taught in the past

## Impact

amfAR invests judiciously and strategically in our mission to find a cure. Through the combination of research, advocacy, and public and professional education, amfAR's holistic approach maximizes impact.

### Below are just a few examples of what your support can accomplish:

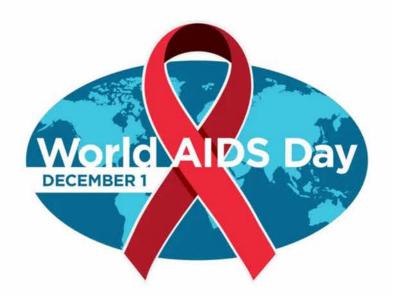
- A donation of \$10,000+ could fund a research think tank, encouraging collaboration and information sharing, driving forward innovative ideas.
- A donation of \$60,000+ could fund a campaign that would reach over 120,000 people for HIV education and anti-stigma work.
- \$180,000 over two years could fully fund one Mathilde Krim Fellowship in Biomedical Research.
- \$500,000 over two years could serve as a seed investment to one of our cutting-edge projects like the Breakthrough Horizons Fund.

## **Engagement and Activations**

There are partnership opportunities throughout the year to find the ideal activation for your social impact calendar.

- February
  - National HIV/AIDS Awareness Day
  - HIV Is Not A Crime Awareness Day
  - o amfAR Palm Beach
- March
  - National Women and Girls HIV/AIDS Awareness Day
  - National Native HIV/AIDS Awareness Day
- April
  - National Youth HIV & AIDS Awareness Day
- May
  - HIV Vaccine Awareness Day
  - National Asian & Pacific Islander HIV/AIDS Awareness Day
  - o amfAR Gala Cannes
- June
  - amfAR Pride
  - HIV Long-Term Survivors Awareness Day
  - National HIV Testing Day

- July
  - Zero HIV Stigma Day
- August
  - Southern HIV/AIDS Awareness Day
  - National Faith HIV/AIDS Awareness
- September
  - o amfAR Venezia
  - National African Immigrants and Refugee HIV/AIDS and Hepatitis Awareness Day
  - National HIV/AIDS and Aging Awareness Day
- October
  - TWO x TWO for AIDS and Art
  - National Latinx AIDS Awareness Day
- December
  - World AIDS Day





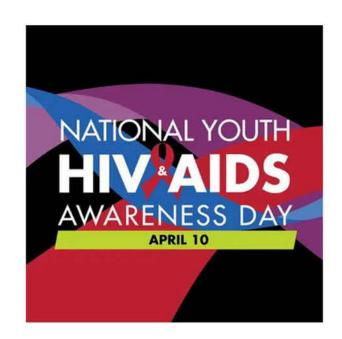


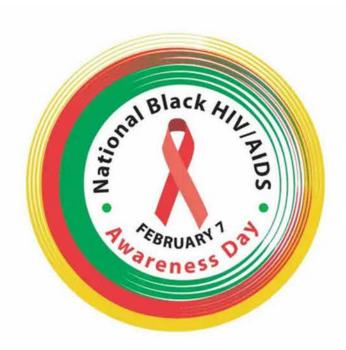




#ZEROHIVSTIGMADAY









## Engagament Days













Worldwide Services, Inc.



















Van Cleef & Arpels

## Past Partners

### amfAR, The Foundation for AIDS Research

## THANKYOU

Contact Us

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